ATTENDING COMMITTEE MEMBERS

Chair Steven Yablok, Roosevelt Golf Club
Pat Carter, Rancho Women’s Golf Club
Gene Gimenez, Harbor Park Men’s Golf Club
Richard Agay, Rancho Park Golf Club
Mel Rogow, Griffith Park Senior’s Golf Club
Craig Kessler, Southern California Golf Association
David Hawks, Woodley Lakes Men’s Golf Club
Gene Vano, Municipal Golf Association
Bette Mower, Harbor Park Women’s Golf Club
Ted Winship, Hansen Dam Men’s Golf Club
Larry Cloud, Penmar Golf Club
Alan Lipsky, Rancho Senior’s Golf Club
Nancy Fleischman, Sepulveda Women’s Golf Club
Angela Stewart, WLPGA
Ted Johnson, Griffith Park Golf Club

ABSENT COMMITTEE MEMBERS

Irv Cherno, Sepulveda Senior’s Golf Club
Jean Williams, Hansen Dam Women’s Golf Club
Bruce Fortune, Sepulveda Golf Club

CONCESSIONS

Stanley Woo

VISITORS

Robert Weisman
Isabelle Busheong

GOLF STAFF MEMBERS

Laura Bauernfeind, Golf Manager
Gayane Manukyan, Financial Analyst II
Calvin White, Principal Grounds Maintenance Supervisor
David Wood, Senior PMS
Leslie Hutchinson, Secretary

MEETING MINUTES
APRIL 17, 2017

The meeting was called to order at 1:15 PM by Chair Steven Yablok.

1. PUBLIC COMMENTS
Gene Vano requests the Golf Division raise prices by $5 (for each fee category) at all City golf courses. This additional revenue should be used to hire additional staff to improve golf course conditions at all facilities.

2. APPROVAL OF MINUTES
Motion: Ted Winship moved to approve the March 20, 2017 meeting minutes. Gene Gimenez seconded. Motion passed unanimously.

3. DEPARTMENT REPORTS
A. CONCESSIONS REPORT
Concessions representative Stanley Woo reported:

- Food Service RFP—Golf facilities are being assessed as to needed improvements and equipment inventory.
- Ready Golf—Outstanding utility issue has been resolved.
- Tregnan—Director of Instruction recommendation Board Report will be presented to the Board of Commissioners on April 19th for their approval.
- Golf Management/Reservation System RFP—Proposals are due today (April 17).
B. GOLF MANAGER REPORT

- Over 400 junior golfers competed in the Los Angeles City Junior Championship April 8-10 at 6 City golf courses. Los Feliz hosted boys and girls ages 6-9. Nine year old Siham Ebrahim won the Girls Division with a 54 (2 under par). Roosevelt Golf Course welcomed boys and girls ages 10-11. Encino and Balboa challenged the 12-15 year olds, including 13 year old Lincoln Melcher (a Tregnan Academy student), who shot a 67 on Sunday. The Wilson and Harding golf courses hosted the Championship Flight. Sam Choi, who is 16 years old and came in second place last year, shot 7 under par to win the Boys Division. Beth Lillie, 18 years old, was 12 under par and won the Girls Division. Thank you to Larry Cloud and to all the volunteers and clubs for their participation.
- Park Maintenance Supervisor Thomas Frey has been offered and accepted the Senior PMS position for the Westside.
- Human Resources delays in processing part time applicants continues to cause staffing challenges at golf courses.
- Harbor Park practice area—fence work begins next week. Construction will begin after fence work is completed.
- Woodley Lakes driving range renovation begins April 24. Range will be closed for several months.
- Roosevelt parking expansion has been completed. Trees have been ordered and will be planted next week.
- Roosevelt restrooms renovation begins May 1.
- Sepulveda practice bunker and grading almost completed.
- Rancho practice area will be sodded after aeration is completed.
- Penmar—leak in meeting room is not from roof but suspected to be in outside planter. Once leak location is determined, repairs will begin.
- Women’s Golf Caucus held on April 6 with various women’s golf organizations was a great success. More meetings will be planned.
- Women’s International Golf Day is June 6th. The Golf Division will support this event by sponsoring activities for women at the Tregnan Golf Academy from 4 PM to 6 PM. This event is free and for women who are not golfers but are interested learning.
- League play is available this summer at all golf courses with the exception of Roosevelt. Sign up at SCGA.
- USGA’s “Play 9” to promote nine hole play will be available at Sepulveda and Rancho 9.
- Board Report to award the Director of Instruction for Tregnan will be presented to Board on April 19 for their approval.
- Proposals for Golf Reservation RFP are due to Concessions Unit today.
- Several USe Direct (current reservation system) upgrades will become effective in June.
- Tree removal continues.

4. SUB COMMITTEE REPORTS

A. POLICIES AND PROCEDURES—Gene Gimenez
   No report.

B. FEES AND CHARGES
   No report.

C. CAPITAL IMPROVEMENT FUND—Craig Kessler
   No report.
D. GAC MEETING PROCEDURES & EFFICIENCY—Larry Cloud  
To be discussed under #5.B. Unfinished Business

5. UNFINISHED BUSINESS
   A. 100th ANNUAL MEN’S CITY GOLF CHAMPIONSHIP SPONSORS
      • Sponsorships are beginning to come in.
      • Vendors are being very supportive.
      • All member clubs, affiliates, and club members are encouraged to support and participate
        in the event.
      • Review the information on the Golf website.
   B. CONTINUED DISCUSSION OF PROCEDURES & EFFICIENCY SUB-COMMITTEE
      RECOMMENDATION OF 3/20/17 MEETING
      Sub-committee Chair Larry Cloud reviewed discussion points to be voted on:
      • Reduce meetings from 11 to 6 full committee meetings per year.
      • Sub committees to meet on off months if necessary.
      • Additional full committee meetings may be called if necessary.
      • Sub committees bring items to full committee to be voted on.
      • Some meetings will be held at off-site locations
      • Golf Advisory Committee Annual Report to be provided to General Manager
      A long discussion ensued.

Craig Kessler moved to approve with an amendment: This will be a pilot project to be reviewed in January
2018. Motion was seconded by Pat Carter. The motion passed: 9 yes, 4 no, 1 abstain.

6. NEW BUSINESS
   A. TOURNAMENT/GROUP/CLUB POLICY—Craig Kessler

Motion by Craig Kessler: Authorize the creation of an Ad Hoc committee to study and update the current
Tournament Policy. Seconded by Larry Cloud. Motion passed.

7. FUTURE AGENDA
   • Raise price of golf to pay for additional staffing—Gene Vano

8. ANNOUNCEMENTS

With no further action items, the meeting was adjourned.

_________________________  ____________________________
Chair                          Secretary
RECREATION & PARK GOLF ADVISORY COMMITTEE

DATE:        April 17, 2017
ITEM:       Future Agenda Items
SUBJECT:    Tournament/Group/Club Policy

Submitted by: ____________________________
               Craig Kessler

BACKGROUND

The policies that govern tournament, group, club, league, school, and all group play were last given comprehensive consideration in the late 1990's. At that time Golf Advisory Committee and Golf Division Staff spent nearly one year consolidating existing policies from the then three (3) separate regions of the Department (pre-Golf Division era) into one coherent document and then considering which of them merited continuation, which merited amendment, and which merited complete substitution. That effort represents the document that exists today.

That late 1990's effort, having been drafted when the golf market was literally at its peak, met the needs and circumstances of that day, the most significant of which was demand management. Today's circumstances cry out for demand stimulation; indeed, demand stimulation and its concomitant, revenue generation, represent the central organizing principles of the GBAS Strategic Plan that GAC and Golf Division are obligated to effectuate. That is why in so many instances today's policies are honored more in the breach than in their execution. That's a good thing; the Division needs the money.

REQUEST

Given that today's policies are so far afield of the today's goals and it is generally preferable to operate at least somewhat within the constraints of well-conceived policy, I would ask for concurrence from my GAC colleagues to place the following item on the agenda of the May GAC meeting: Appointment of an ad hoc (Special) Subcommittee to work with Golf Division Staff to perform the same comprehensive rewrite of group play policy that a prior GAC undertook in 1998-1999.

This promises to be a detailed and difficult task requiring as much wisdom as deliberation to pull off well but one made possible to pull off well should the GAC determine to move to a bimonthly regular meeting schedule, leaving time between regular meetings to do the job properly.
RECREATION & PARK GOLF ADVISORY COMMITTEE

DATE: March 20, 2017
ITEM: New Business
SUBJECT: Report and Recommendation of the Meeting Procedures & Efficiency Subcommittee

Submitted by: ____________________________
Larry Cloud, Chair

RECOMMENDATION

1. That the Golf Advisory Committee (GAC) restructure its regular meeting schedule so that it meets on a bimonthly basis – January, March, May, July, September and November; [ARTICLE VI, Section 1]

2. That the GAC resolve to employ its Standing and Special Subcommittee structure to work with Staff to issue informed/detailed advice and recommendations regarding the subject matter that is specifically referenced as within the jurisdiction of the Golf Advisory Committee; [ARTICLE VII, Sections 1-4]

3. That the GAC sanction the Procedures & Efficiency Subcommittee to update and rewrite the Body’s Rules & Procedures and report back to the full Committee upon completion of the draft; [ARTICLE VI, Section 6]

4. That the GAC follow the admonition in ARTICLE VI, Section 1 of its Constitution and BYLAWS to “hold meetings in various regions of the city throughout the year” by holding the more comprehensive and robust subcommittee meetings called for in these recommendations at city golf courses wherever possible and by conducting at least two (2) of the regular bimonthly meetings at a golf facility as well in addition thereto; and [ARTICLE VI, Section 1]

5. That the GAC direct its Officers and Subcommittee Chairs to again issue Annual Reports to the General Manager as prescribed in the Body's Constitution and BYLAWS. [ARTICLE VIII, Sections 1 and 2]

BACKGROUND

The following seven (7) members of the Special Subcommittee on Meeting Procedures and Efficiency met February 27 to consider ways to improve the efficiency of the Golf Advisory Committee’s meetings and work product: Larry Cloud (Chair), Gene Vano, Allan Lipsky, Bruce Fortune, Irv Cherno, Craig Kessler, and Steven Yablok (ex officio).

The seven (7) members unanimously moved to recommend that the Golf Advisory Committee approve the above five (5) items and sanction their immediate implementation because the Subcommittee believes they will make the Golf Advisory Committee more efficient, more effective, and more relevant to the implementation of the Division’s Strategic Plan. All are rooted/enabled/authorized by a section of the Body’s Constitution and BYLAWS. All are subject to modification/change by the Committee at any time, and ARTICLE VI, Section 8 of the GAC BYLAWS allows that a “Special Meeting may be called by the presiding officer of the Committee or by a majority of the Committee Members” at any time that the Body finds that a more frequent meeting scheduled is dictated by need and/or events.
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