GOLF ADVISORY COMMITTEE MEETING
City of Los Angeles, Department of Recreation and Parks, Golf Division
3900 Chevy Chase Drive, Los Angeles, CA 90039

MONDAY, APRIL 17, 2017, 1:00 PM
GOLF ADVISORY COMMITTEE MEMBERS

<table>
<thead>
<tr>
<th>CHAIR</th>
<th>VICE CHAIR</th>
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<tbody>
<tr>
<td>Steven Yablok, Roosevelt Golf Club</td>
<td>Leanne Carpenter, Rancho Women's Golf</td>
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<td>Bruce Fortune, Sepulveda Men's Golf Club</td>
<td>Gene Vano, Municipal Golf Association</td>
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<td>Bette Mower, Harbor Park Women's Golf Club</td>
<td>Gene Gimenez, Harbor Park Men's Golf Club</td>
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<td>Richard Agay, Rancho Park Golf Club</td>
<td>Ted Winship, Hansen Dam Men's Golf Club</td>
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<td>Jean Williams, Hansen Dam Women's Golf Club</td>
<td>Miles Warner, Griffith Park Golf Club</td>
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<td>Allan Lipsky, Rancho Park Senior's Golf Club</td>
<td>David Hawks, Woodley Lakes Men's Golf Club</td>
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<td>Mel Rogow, Griffith Park Senior's Golf Club</td>
<td>Irv Cherno, Sepulveda Senior's Golf Club</td>
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<td>Craig Kessler, SCGA</td>
<td>Nancy Fleischman, Sepulveda Women's Golf Club</td>
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<td>Larry Cloud, Penmar Golf Club</td>
<td>No Representative, Griffith Park Women's Golf Club</td>
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<td>Angela Stewart, WLPGA</td>
<td>No Representative, Woodley Lakes Women's Golf Club</td>
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AGENDA

1. PUBLIC COMMENTS
   Public comments are limited to a total of 5 minutes. Any comments requiring a response will be referred to staff for a report at a subsequent meeting.

2. APPROVAL OF MINUTES
   Request members approve the March 20, 2017 meeting minutes.

3. DEPARTMENT REPORTS
   A. GOLF MANAGER REPORT—Laura Bauernfeind
      Update on current and future Golf projects and activity.
   B. CONCESSIONS REPORT
      Update on golf course concession operations.

4. SUB COMMITTEE REPORTS
   A. POLICIES AND PROCEDURES—Gene Gimenez
   B. FEES AND CHARGES—Ted Winship
   C. CAPITAL IMPROVEMENT FUND—Craig Kessler
   D. GAC MEETING PROCEDURES & EFFICIENCY—Larry Cloud

5. UNFINISHED BUSINESS
   A. 100th ANNUAL MEN’S CITY GOLF CHAMPIONSHIP SPONSORS
   B. CONTINUED DISCUSSION OF PROCEDURES & EFFICIENCY SUB-COMMITTEE RECOMMENDATION OF 3/20/17 (see attached)

6. NEW BUSINESS
   A. TOURNAMENT/GROUP/CLUB POLICY (see attached)—Craig Kessler

7. FUTURE AGENDA

8. ANNOUNCEMENTS
RECREATION & PARK GOLF ADVISORY COMMITTEE

DATE: March 20, 2017
ITEM: New Business
SUBJECT: Report and Recommendation of the Meeting Procedures & Efficiency Subcommittee

Submitted by: __________________
Larry Cloud, Chair

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RECOMMENDATION

1. That the Golf Advisory Committee (GAC) restructure its regular meeting schedule so that it meets on a bimonthly basis—January, March, May, July, September and November; [ARTICLE VI, Section 1]

2. That the GAC resolve to employ its Standing and Special Subcommittee structure to work with Staff to issue informed/detailed advice and recommendations regarding the subject matter that is specifically referenced as within the jurisdiction of the Golf Advisory Committee; [ARTICLE VII, Sections 1-4]

3. That the GAC sanction the Procedures & Efficiency Subcommittee to update and rewrite the Body’s Rules & Procedures and report back to the full Committee upon completion of the draft; [ARTICLE VI, Section 6]

4. That the GAC follow the admonition in ARTICLE VI, Section 1 of its Constitution and BYLAWS to “hold meetings in various regions of the city throughout the year” by holding the more comprehensive and robust subcommittee meetings called for in these recommendations at city golf courses wherever possible and by conducting at least two (2) of the regular bimonthly meetings at a golf facility as well in addition thereto; and [ARTICLE VI, Section 1]

5. That the GAC direct its Officers and Subcommittee Chairs to again issue Annual Reports to the General Manager as prescribed in the Body’s Constitution and BYLAWS. [ARTICLE VIII, Sections 1 and 2]

BACKGROUND

The following seven (7) members of the Special Subcommittee on Meeting Procedures and Efficiency met February 27 to consider ways to improve the efficiency of the Golf Advisory Committee’s meetings and work product: Larry Cloud (Chair), Gene Vano, Allan Lipsky, Bruce Fortune, Irv Cherno, Craig Kessler, and Steven Yablok (ex officio).

The seven (7) members unanimously moved to recommend that the Golf Advisory Committee approve the above five (5) items and sanction their immediate implementation because the Subcommittee believes they will make the Golf Advisory Committee more efficient, more effective, and more relevant to the implementation of the Division’s Strategic Plan. All are rooted/enabled/authorized by a section of the Body’s Constitution and BYLAWS. All are subject to modification/change by the Committee at any time, and ARTICLE VI, Section 8 of the GAC BYLAWS allows that a “Special Meeting may be called by the presiding officer of the Committee or by a majority of the Committee Members” at any time that the Body finds that a more frequent meeting scheduled is dictated by need and/or events.
RECREATION & PARK GOLF ADVISORY COMMITTEE

DATE: April 17, 2017
ITEM: Future Agenda Items
SUBJECT: Tournament/Group/Club Policy

Submitted by: ________________________________
Craig Kessler

BACKGROUND

The policies that govern tournament, group, club, league, school, and all group play were last given comprehensive consideration in the late 1990’s. At that time Golf Advisory Committee and Golf Division Staff spent nearly one year consolidating existing policies from the then three (3) separate regions of the Department (pre-Golf Division era) into one coherent document and then considering which of them merited continuation, which merited amendment, and which merited complete substitution. That effort represents the document that exists today.

That late 1990’s effort, having been drafted when the golf market was literally at its peak, met the needs and circumstances of that day, the most significant of which was demand management. Today’s circumstances cry out for demand stimulation; indeed, demand stimulation and its concomitant, revenue generation, represent the central organizing principles of the GBAS Strategic Plan that GAC and Golf Division are obligated to effectuate. That is why in so many instances today’s policies are honored more in the breach than in their execution. That’s a good thing; the Division needs the money.

REQUEST

Given that today’s policies are so far afield of the today’s goals and it is generally preferable to operate at least somewhat within the constraints of well-conceived policy, I would ask for concurrence from my GAC colleagues to place the following item on the agenda of the May GAC meeting: Appointment of an ad hoc (Special) Subcommittee to work with Golf Division Staff to perform the same comprehensive rewrite of group play policy that a prior GAC undertook in 1998-1999.

This promises to be a detailed and difficult task requiring as much wisdom as deliberation to pull off well but one made possible to pull off well should the GAC determine to move to a bimonthly regular meeting schedule, leaving time between regular meetings to do the job properly.