

City of Los Angeles  
 Department of Recreation and Parks  
 GOLF DIVISION  
 Golf Conference Room  
 3900 Chevy Chase Drive  
 Los Angeles, CA 90039

**GOLF ADVISORY COMMITTEE MEETING  
 MAY 21, 2018**

<b>ATTENDING COMMITTEE MEMBERS</b>	<b>ABSENT COMMITTEE MEMBERS</b>
Chair Steven Yablok, Roosevelt Golf Club	Betty Brix, Penmar Women's Golf Club
Leanne Carpenter, Rancho Women's Golf Club	
Gene Gimenez, Harbor Park Men's Golf Club	<b>VISITORS</b>
Richard Agay, Rancho Park Golf Club	None
Gene Vano, Municipal Golf Association	
Bette Mower, Harbor Park Women's Club	<b>GOLF STAFF MEMBERS</b>
Larry Cloud, Penmar Golf Club	Laura Bauernfeind, Golf Manager
Karen Cryer, Penmar Women's Golf Club	Penny Siebrandt, Starter Supervisor II
Craig Kessler, Southern California Golf Association	Rick Reinschmidt, Starter Supervisor II
Angela Stewart, WPGA	Sergio Guzman, Senior Park Maintenance Supervisor
Steve Bloom, Griffith Park Golf Club	Thomas Frey, Senior Park Maintenance Supervisor
Ted Winship, Hansen Dam Men's Golf Club	Gayane Manukyan, Financial Analyst II
Mel Rogow, Griffith Park Senior's Golf Club	Geri Gonzalez, Golf Starter
Jean Williams, Hansen Dam Men's Golf Club	Rosary Luna, Administrative Clerk
Bruce Fortune, Sepulveda Golf Club	Melissa Rivas, Secretary
Allan Lipsky, Rancho Senior's Golf Club	
Irv Chernob, Sepulveda Senior's Golf Club	
David Hawks, Woodley Lakes Men's Golf Club	

**MEETING MINUTES**

The meeting was called to order at 1:00 pm by Chairperson Steven Yablok.

1. PUBLIC COMMENTS

None

2. APPROVAL OF MINUTES

Motion: Steve Bloom moved to approve the March 19, 2018 meeting minutes. Craig Kessler seconded. Motion passed unanimously.

3. DEPARTMENT REPORTS

A. GOLF MANAGER REPORT

Laura Bauernfeind, Golf Manager provided an update of Golf projects and activity:

- Staffing - Melissa Rivas is the new Secretary for the Golf Division. Paul Nassaney is the new Starter Supervisor and will be in charge of Roosevelt/Los Feliz/Tregnan Cluster. Virginia Micka is the new Park Maintenance

Supervisor at Rancho. Jose Huerta was at Rancho and will now be the Park Maintenance Supervisor at Griffith Complex.

- Golf Reservation and POS – EZLinks contract is completely ratified and scheduled to go live during the week of July 9, 2018. Loyalty program will roll out shortly after, as well as the 24 hour reservation call center that will replace the IVR system, which will no longer be in service. Tennis will now have its own system and will no longer be part of the golf system.
- Events
  - LA City Men’s Championship to take place on June 14<sup>th</sup> – 17<sup>th</sup>, 2018 at Griffith Golf.
  - Glow Ball Event to take place on Saturday, June 30, 2018 at Roosevelt Golf.

#### B. CONCESSIONS REPORT

Laura Bauernfeind, Golf Manager reported:

- Roosevelt - Golf food and beverage RFP evaluations are underway. Roosevelt was awarded and will be starting November 1, 2018. Roosevelt was awarded to premier foods as part of the Greek management oversight. The company that does the food at the Greek will also be doing to food at Roosevelt, what will now be called Franklins. Still need to work out menu options and details on Capital Improvements, but they will be giving the café a complete face list and reworking the beautiful deck.
- Los Feliz - The Board Report for Los Feliz is being finalized and we expect it to go to the Board of Commissioners in June.
- Rancho Golf Course - Recommendations for Rancho are being finalized and moving forward. Griffith received two great bids with Board Report being prepared with recommendations to the General Manager.
- Penmar and Harbor - We did not receive any bids for Penmar and Harbor, they will be going back out to bid.
- Ready Golf – In litigations with Ready Golf and have given them a termination date of July 11, 2018, one day after the currently scheduled hearing on Ready Golf’s Preliminary Injunction among other things to forestall the termination. The Department has put Ready Golf on notice that we intend on terminate the agreement due to breach of contract. New City Attorney Ruth Kwon will be handling the litigation.
- Capital Improvements – Updated capital improvement balances and expenditures as of April 30, 2018 for all various local accounts was given.

#### 4. SUB COMMITTEE REPORTS

##### A. POLICIES AND PROCEDURES – Gene Gimenez

- No report.

##### B. FEES AND CHARGES – Ted Winship

- No report.

##### C. CAPITAL IMPROVEMENT FUND – Craig Kessler

- Sufficient suggestions on where available funds should be spent have been received. A meeting will be scheduled.
- D. AD HOC MEETING PROCEDURES & EFFICIENCY – Larry Cloud
- Requested suggestions. A meeting will be scheduled.
- E. AD HOC TOURNAMENT POLICY REVISIONS – Craig Kessler
- Policy matters were discussed including EZLinks Reservation System.
5. UNFINISHED BUSINESS  
None
6. NEW BUSINESS
- A. A group is to be established to discuss upgrading cart fees, handicap flags, and marshals.
7. FUTURE AGENDA
- A. Requesting update on July 10<sup>th</sup> hearing with Ready Golf – Laura Bauernfeind
8. ANNOUCEMENTS
- A. The next Golf Advisory Committee meeting will be held at the Golf Division Conference Room on July 23, 2018.
- B. Volunteers needed for upcoming golf tournaments.

With no further action items, the meeting was adjourned.

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Chair

Secretary